

KRI | 8TH SEG LISTED

INVESTOR RELATIONS CONGRESS

2016

A background image featuring a financial candlestick chart with yellow and red bars, overlaid with a blue line graph. The chart is set against a dark blue background with white dots and a large white number '01' in the upper right. The chart is partially obscured by an orange geometric shape on the left.

CHANGES
IN THE CURRENT
AND NON-FINANCIAL
REPORTING

June 8-9, 2016

OSSA HOTEL, NEAR RAWA MAZOWIECKA





Ladies and Gentlemen,

On behalf of the Polish Association of Listed Companies (SEG), I would like to invite you to the eighth Investor Relations Congress organised by us. The Congress will take place on June 8-9, 2016, in OSSA Hotel in Ossa, near Rawa Mazowiecka. As in previous years, the event will be a good opportunity to meet listed companies' representatives who are responsible for investor and media relations.

This year's Congress is focused on preparation for communication policy modifications due to regulatory changes related to current and non-financial reporting, i.e. within ESG. On the first day of the Congress, together with the invited guests, we will discuss the best way for a company to prepare for MAR as well as communication outside of ESPI. Apart from that, we will pay a lot of attention to issues linked to non-financial data reporting.

The day will end with a Gala Night during which the award ceremony of the ninth edition of the Issuer Golden Website Contest will take place. After the official part you are invited to a music party which will be a good opportunity to integrate.

On the second day of the Congress, as every year, we will organise workshops dedicated to improving the quality of IR. After the workshops, you are invited to join a discussion about the implementation of MAD/MAR in the Polish legal system.

There are of course a lot of topics in this area but not all of them could be put on the Congress agenda. Thus, some of them will be discussed during less formal meetings and over dinner.

I warmly encourage you to take part in this event which does not only present a high professional level but is also important for integration of the capital market environment in Poland.

I wish you a fruitful participation in the Congress!

Mirosław Kachniewski, PhD
President of the Management Board
Polish Association of Listed Companies



DURING THE CONGRESS WILL DISCUSS TOPICS:

- › Challenges with identification of inside information
- › Last minute actions
- › Problems with identification of persons closely associated
- › Automatic identification of persons closely associated in business relations
- › Integrated thinking, integrated reporting – UniCredit's experience
- › What kind of information does the market look for? Effective communication between a company and financial investors
- › New InfoSphere
- › What companies will be required to report on CSR?
- › What standard will apply to the Polish market?
- › Practical aspects of CSR reporting
- › The most important provisions of the changed regulations
- › Status of legislative works
- › Problems of the transitional period

June 8-9, 2016

OSSA HOTEL, NEAR RAWA MAZOWIECKA





CONGRESS AGENDA

JUNE 8 \ DAY 1

11:00 – 12:00

Guest registration and welcoming coffee

12:00 – 12:10

Congress opening

dr Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies

12:10 – 13:40

Best preparation for MAR

- › Challenges with identification of inside information
- › Last minute actions
- › Problems with identification of persons closely associated
- › Automatic identification of persons closely associated in business relations

Piotr Biernacki, President of the Management Board, Reporting Standards Foundation

Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies

Maciej Krajewski, Head of Large Companies Segment, Tax Advisors, Certified Auditors, Wolters Kluwer S.A.

Wiesław Łatała, Managing Partner, Licensed Legal Advisor, Tax Advisor, Łatała i Wspólnicy law firm

Dariusz Witkowski, Vice-President of the Management Board, Polish Association of Listed Companies

13:40 – 14:40

Lunch

14:40 – 16:10

Communication outside of ESPI (Electronic System for Information Transmission)

- › Integrated thinking, integrated reporting – UniCredit's experience
- › What kind of information does the market look for? Effective communication between a company and financial investors
- › New InfoSphere

Myriam Kabbaj, Group Sustainability, UniCredit Group

Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies

Dario Mezzaqui, Partner, International Markets, Message

Piotr Rożek, Deputy Editor-in-Chief, Editorial Room of Polish Press Agency (PAP)

Andrzej Szerszeń, President of the Management Board, InfoStrefa S.A.

16:10 – 16:30

Coffee break

16:30 – 17:30

Non-financial data reporting

- › What companies will be required to report on CSR?
- › What standard will apply to the Polish market?
- › Practical aspects of CSR reporting

Piotr Biernacki, President of the Management Board, Reporting Standards Foundation

Jacek Dymowski, PhD, Editor-in-Chief of the Polish Non-financial Data Reporting Standard

Monika Kulik, Expert in Corporate Social Responsibility, Orange Polska S.A.,

Management Board member, Responsible Business Forum

Czesław Sadkowski, Licensed Legal Advisor, Managing Partner, Sadkowski i Wspólnicy S.K.A. law firm



PARTICIPATION IN THE CONGRESS IS FREE OF CHARGE FOR SEG MEMBERS.

Listed companies which are not members of the Association may participate in the Congress after paying a fee according to the price list included in the Registration Form or by becoming a member of the Association. The number of seats is limited and applicants will be handled on a first come first served basis. **SEG members have priority in the registration process.** Participants are obliged to cover accommodation costs. The Registration Form should be filled in online and send in by **May 27, 2016**, by clicking "submit form".

18:00 – 19:30

12th Capital Market Charity Run with Robert Korzeniowski

20:00

Gala Night

- › Award ceremony of the 9th edition of the Golden Website Contest
- › Gala dinner
- › Music party

JUNE 9 \ DAY 2

7.30 – 8.30

Breakfast (only for those who booked a room in the hotel)

8:45 – 9:45

Identify a rational investor in your company

- › Conditions for creating information policy
- › Drafting rules of communication between companies and investors
- › Rational investor's approval of information policy – existing possibilities

Piotr Biernacki, President of the Management Board, Reporting Standards Foundation

Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies

Dariusz Witkowski, Vice-President of the Management Board, Polish Association of Listed Companies

10:00 – 11:30

Topical workshops, round 1*

11.30 – 12.00

Coffee Break

12:00 – 13:30

Topical workshops, round 2*

13:30 – 14:30

Lunch

14:30 – 15:30

Implementation of MAD/MAR

- › The most important provisions of the changed regulations
- › Status of legislative works
- › Problems of the transitional period

Piotr Biernacki, President of the Management Board, Reporting Standards Foundation

Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies

Robert Wąchała, Head of Trading Surveillance Department, Polish Financial Supervision Authority Office

Dariusz Witkowski, Vice-President of the Management Board, Polish Association of Listed Companies



THE REGISTRATION FORM IS AVAILABLE ON THE SEG WEBSITE

<http://seg.org.pl/pl/viii-kongres-relacji-inwestorskich-spolek-gieldowych-seg>

* detailed information on the workshops is included in the Registration Form and on the following website www.seg.org.pl.

IN CASE OF QUESTIONS ABOUT THE CONGRESS

please contact Marta Radek
by phone, tel. (22) 826 26 89
or e-mail: kri@seg.org.pl

IN CASE OF QUESTIONS ABOUT SEG MEMBERSHIP

please contact Magdalena Cieciora
by phone, tel. (22) 826 26 89
or e-mail: magdalena.cieciora@seg.org.pl



KRI | 8TH SEG LISTED INVESTOR RELATIONS CONGRESS 2016

HONORARY PATRON



INSTITUTIONAL PARTNERS



STRATEGIC PARTNERS



PARTNERS



POLISH ASSOCIATION OF LISTED COMPANIES (SEG)

Nowy Świat Str. 35/5A, 00-029 Warsaw \ PH.: +48 22 826 26 89 \ FAX: + 48 22 892 90 91
e-mail: [biuro\(at\)seg.org.pl](mailto:biuro(at)seg.org.pl) \ www.seg.org.pl \ Twitter: @emitenci

