

ORGANIZER



8th CONGRESS OF BOARDS OF SEG MEMBER COMPANIES

2013

**Changes in economic
environment as an
opportunity to improve
competitiveness
of listed companies**



Special Guest of the Congress

**Włodzimierz Karpiński,
Minister of Treasury**

17th-18th of October 2013
Narvil Conference & Spa Hotel, Serock

HONORARY PATRONS



Ministry of Treasury
of the Republic
of Poland

Akcjonariat
Obywatelski



Ladies and Gentlemen,

*I would like to warmly invite you to the **8th SEG Stock Exchange Management Boards Congress**, which will be held between 17 and 18 October 2013 in Narvil Conference & Spa Hotel in Serock. This year's Congress is also a jubilee edition, because SEG is celebrating its 20th anniversary.*

The leading theme of October's Congress is „Changes in economic environment as an opportunity to improve competitiveness of listed companies”. The Congress will be commenced by inauguration lecture of Włodzimierz Karpiński, the Minister of Treasury. Subsequent panels, discussed among Boards of leading Polish companies, will be devoted to long-term strategy, foreign expansion and competitiveness through innovation. After the substantive part the 4th Charity Run of Capital Market will be held. The minimum distance is 1km only – with a possibility of running it repeatedly – the more we run, the more funds will be donated to charity.

Funds acquired during the run will be allocated in practical entrepreneurship education of secondary school youth as part of the „Company Management” programme, which is executed by Youth Entrepreneurship Foundation.

After the sports part I invite you for cocktails, gala dinner and Lady Pank band concert.

This year's Congress will be exceptional not only for its interesting substantive part and jubilee overtone, but equally for themed workshops planned for the 2nd day, devoted to matters vital from listed companies' board members perspective.

I hope the proposed subject, which – I think – will be an important motive for contemplating operation of companies in the current market environment, it will also outline new strategies of development in these specific times.

I wish you a rewarding participation in the Congress!

Mirosław Kachniewski, PhD

Kachniewski

President of the Management Board
Polish Association of Listed Companies (SEG)

Congress participation is free for SEG member companies and SEG Guests. Companies not belonging to SEG can participate in the Congress in accordance with price listing included in the entry form or by joining the Association.

The number of places is limited, allocation is based on entry order. SEG companies are prioritized.

Participants cover accommodation costs at their own expense. Entry form is to be filled electronically and submitted by **27 September 2013** by clicking “**send the form**” in the upper-right corner.

Please contact Mrs. Joanna Bielecka in respect of membership on the telephone number: (22) 826 26 89
or by e-mail at the address: joanna.bielecka@seg.org.pl

Please contact Mrs. Agata Bednarczyk in respect of the Congress on the telephone number: (22) 692 49 45
or by e-mail at the address: kongres@seg.org.pl

Changes in economic environment as an opportunity to improve competitiveness of listed companies

17th – 18th of October 2013 Narvil Conference & Spa Hotel, Serock



Congress Programme

17th OCTOBER (Thursday)

11.45 – 12.45

Guest Registration and lunch

12.45 – 13.00

Congress Opening

Mirosław Kachniewski, PhD, President, Polish Association of Listed Companies

13.00 – 13.30

Inauguration lecture

Włodzimierz Karpiński, Minister of Treasury

13.30 – 14.30

Session I: Long-term company strategy – lighthouse or anchor?

- Does long-term strategy make sense considering dynamically changing environment?
- Do investors value long-term strategy of a company?
- How to develop a good strategy?

Moderator:

Jerzy Kalinowski, Partner, Head of Strategy & Operation, KPMG in Poland and Central-Eastern Europe

Participants:

Sławomir Jędrzejczyk, Vice President of the Management Board, PKN ORLEN

Andrzej Klesyk, President of the Management Board, PZU

Adam Maciejewski, President of the Management Board, Warsaw Stock Exchange

Wojciech Sobieraj, President of the Management Board, Alior Bank

14.30 – 15.00

Coffee Break

15.00 – 16.00

Session II: Foreign Expansion – a matter of choice or compulsion?

- Economic slowdown as a chance and source of international expansion
- Competitive advantages of Polish companies
- Foreign market acquisition financing sources

Moderator:

Mirosław Kachniewski, PhD, President, Polish Association of Listed Companies

Participants:

Rafał Brzoska, Vice President of the Management Board, Integer.pl Group

Tomasz Dąbrowski, Managing Partner in Dentons law firm in Poland and CEE Region, Chairman of the Polish-Turkish Business Council

Jacek Murawski, Vice President of the Management Board, PGNiG

Piotr Szeliga, President of the Management Board, Boryszew

Alina Wołoszyn, Executive Director, Head of Financing Team, KPMG in Poland

Congress Programme

17th OCTOBER (Thursday)

16.00 – 17.00

Session III: Competitiveness through innovation

- Innovation as the key factor to increasing competitiveness
- Redefining market structure as the result of technological change
- Changing buyer preferences – a chance or a threat?

Moderator:

Jakub Kurasz, Former Editor-in-chief of Stock Exchange Parkiet Newspaper,
Former Vice Editor-in-chief of Rzeczpospolita

Participants:

Bartosz Drabikowski, Vice President of the Management Board, PKO BP

Piotr Jeleński, President of the Management Board, Asseco South Eastern Europe

Marek Kobielski, President of the Management Board, NextiraOne Poland & Central Europe

Zenon Pokojski, Grupa Azoty

Jarosław Zagórowski, President of the Management Board, Jastrzębska Spółka Węglowa

17.45 – 18.45

Capital Market Charity Run with participation of Robert Korzeniowski, multiple Olympic gold medalist

*!the more we run, the more funds will be donated to charity!
Distance: 1 km, with a possibility of running it repeatedly*



19.15 – 20.00

Cocktails

20.00

Evening Gala:

- Gala dinner
- Lady Pank band concert
- Music party

Lady Pank

18th OCTOBER (Friday)

9.00 – 10.30

First round of themed workshops

10.30 – 11.00

Coffee Break

11.00 – 12.30

Second round of themed workshops

12.30 – 13.30

Lunch

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Themed workshops

18th OCTOBER (Friday)

Group I	<p>Financial forecasts as reinforcement for building long-term development strategy.</p> <p>Growth through acquisition, valuation, synergy estimation and fairness opinion</p> <p><i>Tomasz Wiśniewski, Partner, Head of Valuation and Modelling Team, KPMG in Poland</i></p> <p><i>Marcin Łągiewka, Director, Valuation and Modelling Team, KPMG in Poland</i></p>
Group II	<p>D&O Liability Insurance as a practical tool for managing executive risks in corporate strategy execution</p> <p><i>Włodzimierz Pyszczyk, FINPRO Team Leader (financial and professional insurance) Marsh Poland</i></p> <p><i>Jakub Płócienniczak, Senior Account Manager, FINPRO (financial and professional insurance), Marsh Poland</i></p>
Group III	<p>Optimization of Management Board's decision-making process</p> <p><i>Justyna Kubicka-Daab, Partner, Amrop</i></p>
Group IV	<p>How to correctly draw up a managerial contract</p> <p><i>Sebastian Rudnicki, Legal Counsel, Senior Associate, Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors</i></p> <p><i>Łukasz Adamczyk, Tax Advisor, Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors</i></p>
Group V	<p>Relations between Managing and Supervisory Boards in practice and law regulations</p> <p><i>Leszek Koziorowski, Partner, GESSEL Koziorowski</i></p>
Group VI	<p>Hostile takeover of corporations – whether and how to defend against them?</p> <p><i>Kinga Ziemnicka, Legal Counsel, Wardyński & Partners</i></p> <p><i>Krzysztof Libiszewski, Partner, Legal Counsel, Wardyński & Partners</i></p> <p><i>Danuta Pajewska, Senior Partner, Legal Counsel, Wardyński & Partners</i></p>
Group VII	<p>Manager's media workshop</p> <p><i>Jarosław Oleś, Key Account Director, Martis Consulting</i></p>



Polish Association of Listed Companies (SEG)

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