

# CFO | 2<sup>nd</sup> CONGRESS SEG MEMBER COMPANIES 2013

Risk management  
– the role of CFO  
in listed companies



**21<sup>st</sup>-22<sup>nd</sup> of may 2013**  
Congress Center Warszawianka  
Hotel Wellness & SPA  
in Jachranka



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## *Ladies and Gentlemen,*

*I would like to warmly invite you to the 2nd SEG Congress of Listed Company CFOs.*

*It is another periodically planned event organized within educational mission of SEG, during which you will be able to exchange experiences regarding work of CFOs of listed companies and gain knowledge supporting company management. The general theme of this year's congress is „Risk management – the role of CFO in listed companies”.*

*The two-day meeting in the group of CFOs of leading listed companies will be commenced by discussion on directions and perspectives of Polish economic growth, equally in micro- and macroeconomic scale.*

*Subsequently, within three panel discussions, we will be inclined to consider the role of CFO in mitigating company's risk and show means of crisis management through definition of challenges laying ahead of CFO in the new economic reality.*

*Experts and CFOs, who will share their experiences in the field, will take part in the panels*

*After the substantive part I invite you to participate in already 2nd SEG charity 1km run, which will be led by Olympic multi-medalist Robert Korzeniowski. The planned distance is meant to encourage everyone's sports rivalry and the warm-up to reinforce in the taken-up challenge. Every kilometer will enable education and acquisition of knowledge in the field of finance by the talented youth, so I encourage you even more.*

*The day will be closed by gala dinner with live music.*

*On the 2nd day of the Congress we invite you to a series of several themed workshops, which will let you acquire very instrumental knowledge facilitating everyday challenge confrontation. It will also enable discussion in a private group in the presence of market experts.*

*I wish you rewarding participation in the Congress!*

Mirosław Kachniewski, PhD

*Kachniewski*

President of the Management Board  
Polish Association of Listed Companies (SEG)

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**Congress participation is free for SEG member companies. Listed companies not belonging to SEG can participate in the Congress in accordance with price listing included in the entry form or by joining the Association.**

The number of places is limited, allocation is based on entry order. SEG companies are prioritized. Participants cover accommodation costs at their expense. Entry form is to be filled electronically and submitted by **8 May 2013** by clicking **“send the form”** in the upper-right corner.

**Please contact Mrs. Joanna Bielecka in respect of membership and congress participation on the telephone number: (22) 826 26 89, mob. 512 588 425 or by e-mail at the address: [cfo@seg.org.pl](mailto:cfo@seg.org.pl)**

# Risk management – the role of CFO in listed companies

21<sup>st</sup> – 22<sup>nd</sup> of May 2013 roku, Hotel Warszawianka, Jachranka



## Congress Programme

### 21 MAY (Tuesday)

<b>11.00 – 12.00</b>	Rejestracja gości
<b>12.00 – 13.00</b>	Lunch
<b>13.00 – 13.15</b>	<b>Official opening and welcome address</b> <i>Mirosław Kachniewski, PhD, President, Polish Association of Listed Companies</i>
<b>13.15 – 14.15</b>	<b>Perspectives of development of Polish economy</b> <i>Moderator:</i> <i>Paweł Blajer, Journalist, TVN CNBC</i> <i>Participants:</i> <i>Jakub Borowski, PhD, Head Economist of Credit Agricole Bank Polska, member of the Economic Council to the Prime Minister</i> <i>Prof. Witold Orłowski, Head Economic Advisor, PwC, member of the Economic Council to the Prime Minister</i> <i>Małgorzata Starczewska-Krzysztozek, PhD, Head Economist of Polish Confederation of Private Employers Lewiatan, member of the Economic Council to the Prime Minister</i>
<b>14.15 – 15.15</b>	<b>Panel discussion I: The challenges of the CFO in the new economic reality</b> <i>Moderator:</i> <i>Bartosz Drabikowski, Vice President of the Management Board, PKO Bank Polski</i> <i>Participants:</i> <i>Dariusz Daniluk, President of the Management Board, Bank Gospodarstwa Krajowego</i> <i>Włodzimierz Kiciński, I Vice-president of the Management Board, KGHM Polska Miedź</i> <i>Jacek Murawski, Vice-president of the Management Board for Finance, PGNiG</i> <i>Wojciech Ostrowski, Vice-president of the Management Board for Finance, PGE</i>
<b>15.15 – 15.45</b>	Coffee break
<b>15.45 – 16.45</b>	<b>Panel discussion II: Identification and transfer of risk</b> <i>Moderator:</i> <i>Przemysław Dąbrowski, Member of the Management Board, CFO, PZU</i> <i>Participants:</i> <i>William Mills, Vice-president of the Management Board, Standard&amp;Poors</i> <i>Paweł Pietkiewicz, Partner, White&amp;Case</i> <i>Marek Porczyński, Member of the Management Board, Marsh Polska</i> <i>Krzysztof Zawadzki, Vice-president of the Management Board, CFO, TAURON Polska Energia</i>
<b>16.45 – 17.45</b>	<b>Panel discussion III: Cost and risk minimization in a listed company</b> <i>Moderator:</i> <i>Mirosław Szczepański, Member of the Management Board, Warsaw Stock Exchange</i> <i>Participants:</i> <i>Jacek Adamski, Advisor of the Management Board, the Head of LBA</i> <i>Mirosław Kachniewski, PhD, President, Polish Association of Listed Companies</i> <i>Michał Kozłowski, Manager, Oracle Polska</i> <i>Krzysztof Szuldrzyński, Partner, PwC</i>
<b>18.15 – 19.15</b>	<b>Capital Market Charity Run</b>
<b>20.00</b>	Gala dinner with live music

### 22 MAY (Wednesday)

<b>9.00 - 10.30</b>	First round of group workshops*
<b>10.30 - 11.00</b>	Coffee break
<b>11.00 - 12.30</b>	Second round of group workshops*
<b>12.30 - 13.30</b>	Congress Summary and Lunch

\* detailed information to be found in the Entry Form and at [www.seg.org.pl](http://www.seg.org.pl) website



## Polish Association of Listed Companies

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Strategic partners:



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